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The Odisha State Co-operative Milk Producers' Federation Ltd.,
D-2, Saheed Nagar, Bhubaneswar- 751007
Phone No. 0674-2546030/2540273/2540417, Fax No.0674-2540974
E-mail Id : Omfed@yahoo.com.

EXPRESSION OF INTEREST

OPPORTUNITY TO BECOME OMFED RETAILER

Applications are invited from the interested Individuals/Retail chains/ Shopping Malls/ Hotels/ Restaurants/ Online Store in prescribed format to be engaged as Retail Agent of OMFED Milk and its Milk Products. The individual/agencies should have their private/ rented/owned shop/building infrastructure at different urban and semi-urban locations in the State of Odisha. For details, visit our website www.omfed.com.

For any query regarding application, submission thereof and allotment, may whatsapp/ contact/ message to Mobile No. 9439060418, 9437677716

OMFED reserves the right to accept or reject any or all application without assigning any reason thereof.

Managing Director

**CRITERIA FOR ENGAGEMENT OF RETAILERS FOR SELLING
OMFED MILK AND DAIRY PRODUCTS**

01. Application

- (a) Application for engagement of Retailer will be available at all Dairy Plants/ OMFED website www.omfed.com.
- (b) The application form and scheme details can also be available to intending retailer/s through whatsapp of the concerned Plant Manager/ Marketing Incharge in pdf format.
- (c) The scanned application form duly filled in should be submitted to OMFED by e-mail of respective Dairy plants.
- (d) Scanned application can also be submitted by whatsapp to Plant Manager/ Marketing Incharge of concerned Dairies with an intimation to Corporate Office (Mobile No. 9439060418, 9437677716).

02. Eligibility

Should have own land/ own shop/ rented or lease hold shop for doing OMFED business there (copy of land document or rent agreement to be furnished).

03. Selection and Allotment

- (a) The application of eligible party/ies shall be disposed off within 07 days from the date of submission of application.
- (b) On selection, a formal authorisation letter shall be issued for a period of one year and may extend subject to performance.
- (c) No security deposit is required for the new retailers.
- (d) The selected party shall be provided with ad. Materials on cost /free basis for brand recognition of OMFED.
- (e) The selected party has to start OMFED business within 30 days of allotment.

04. Operation

- (a) Supply of milk shall be made against 100% advance deposit only towards the cost of milk.
- (b) The selected party/ authorised representative has to remain physically present at the time of delivery of milk to check the quantity and quality and also sign in the delivery sheet on receiving the indented quantity milk and milk products.

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- (c) The liability of the Federation shall cease once the milk is delivered to the party against 100% payment.
- (d) No claim/ return is entertained after the milk is delivered to the party.

05. **Cancellation and Termination**

OMFED reserves the right to cancel/ terminate, if the authorised agent

- (a) Discontinue the milk business for a longer period.
- (b) Any other practice which hampers the reputation and business of OMFED.



APPLICATION FORM FOR AGENT / AUTHORISED RETAILER FOR MILK AND MILK PRODUCTS

Paste stamp size photo

A. Name & personal details

1 Name of the Applicant (in Capital Letter)

2 Father's Name 3. Spouse Name

4 Date of Birth 5 Sex (M/F) 6 Mobile No

7 Proof of Identity Aadhar No 8 email ID (optional)

B. Selling Counter Details

1 Location Name 2 Town

3 Complete Address 4 Whether you want to keep Products & Ice Cream along with Milk . (Y/N)

5 Ownership Type (Own/Rented) 6 If Leased, the lease Authority

C. Applicant Address Details

1. Address item	2. Permanent Address	3. Contact Address
a. House/Plot Number	<input type="text"/>	<input type="text"/>
b. Area/Road Name or Village	<input type="text"/>	<input type="text"/>
c. Post Office	<input type="text"/>	<input type="text"/>
d. Ward No. or Gram Panchayat	<input type="text"/>	<input type="text"/>
e. ULB or Block Name	<input type="text"/>	<input type="text"/>
f. District	<input type="text"/>	
g. PIN Code	<input type="text"/>	<input type="text"/>

I do, hereby ,undertake that the above mentioned information furnished by me is true & correct to the best of my knowledge.

Place :
Date :

Signature of applicant

Note: Kindly submit the following documents (Xerox copy) along with this application form and (✓) mark which is enclosed.

1 Aadhar card

2 Copy of Land owner document/Rent Agreement



SL. NO.	NAME OF THE DAIRY	MAJOR TOWN COVERED	CONTACT PERSON	Whatsapp No.	E-mail ID
1	BHUBANESWAR	Bhubaneswar	Gen. Manager, Plant	7440049849	bbsrdairyomfed@gmail.com
		Cuttack	Marketing In-Charge	9439923689	bdmktg@omfed.com
		Puri			
		Jatani			
		Khurda			
		Nimapda& Konark			
	Niali				
2	BALASORE	Balasore	Plant Manager	7684878686	omfedbalasoredairy@yahoo.com
		Udala	Marketing In-Charge	8895052696	
		Nilagiri			
		Jaleswar			
		Chandaneswar			
		Agarpada			
		Anatapur			
		Soro			
		Betnati			
		Dhamara			
		Bhadrak			
		Chandbali			
		Akhuapada			
		Bant			
		Aradi			
		Baripada			
Jamsola					
Rasgobindpur					
3	SAMBALPUR	Bargarh	Plant Manager	9439389931	omfedsbdairy@yahoo.com
		Padmpur	Marketing In-Charge	9090009690	
		Burla			
		Hirakud			
		Deogarh/Kuchinda			
		Thermal (I.B)			
		Brajarajnagar			
		Jharsuguda			
		Redhakhoh			
		Sambalpur			
		Sonepur			
		Luisingha/Bheden			
4	ROURKELA	Rourkela Town	Plant Manager	9438867276	omfedrkdairy@yahoo.com
		Sundargarh			
		Rajgangpur			
		Bamra			
		Subdega/Kunkuri			
		Banai/Lahunipada/Rajamunda			
		Lathikata/Fertilizer			
		vedvyas/Kalunga/Idc			
		Kuarmunda/Birmitrapur			
		Bandamunda/Bisra			
		Koida/Kalta/Tensa			
		Kansbahal			
		Kutra/Badgaon			
		Basundhara			
		Berhampur	Plant Manager	9777683611	omfedbhmdairy@yahoo.com
		Bhanjnagar	Marketing In-Charge	9438605140	
		Polasara			
		Kodala			
		Sorada			
		Aska			
		Paralakhemundi			

SL. NO.	NAME OF THE DAIRY	MAJOR TOWN COVERED	CONTACT PERSON	Whatsapp No.	E-mail ID
5	BERHAMPUR	Gunupur Khalikot Chikiti Gopalpur Purastampur Digapahandi Patapur Hinjilikatu			
6	KEONJHAR	Keonjar Karanja Rairangpur Champua Joda barbil Ghatgaon Kaida	Plant Manager Marketing In-Charge	8658397467 8895373028	omfedkirdairy@yahoo.com
7	ANGUL	Angul Town Nalco Banarpal Athamallik Bainda Chhendipada Talcher Town Balanda NTPC Pallahada Telkoi Kanjipani Barkot	Plant Manager Marketing In-Charge	7008238008 9437017771	omfedanguldairy@yahoo.com
8	DHENKANAL	Dhenkanal Hindol Bhapur Joronda Kamakhyanagar/Bhuban Athagarh/Narsinghpur	Plant Manager Marketing In-Charge	7978801160 9040904720	omfeddkldairy@yahoo.com
9	BHAWANIPATNA	Bhawanipatna Balangiri Titlagarh Kantabanji Junagarh Dharmagarh Kesinga Lanjigarh Patnagarh J.K Pur Nuapada Raj Khariar Badmal Badmal (SPASC)	Plant Manager Marketing In-Charge	7008628365 9437633825	omfedbpatnadairy@yahoo.com
		Jeypor Koraput Similiguda Sunabeda Damanjodi Ambaguda Boriguma Nabarangpur/Indrabati Umerkot	Plant Manager Marketing In-Charge	7978952022 9438256733	omfedjpr dairy@yahoo.com

SL. NO.	NAME OF THE DAIRY	MAJOR TOWN COVERED	CONTACT PERSON	Whatsapp No.	E-mail ID
10	JEYPORE	Baipariguda			
		Mathili			
		Malkanagiri			
		Gobindapalli			
		Balimela			
		Kuduluguma			
		Pangam			
		Khairiput			
		Kalimela			
		Tikiri			
		Laximipur			
		Rayagaha			
		Jagadlpu			
		Kotpada			
11	SALAPADA	Jajpur Town	Plant Manager Marketing In-Charge	8763180152 9348663116	omfedsalapadadairy@yahoo.com
		Panikoili			
		Duburi			
		Sukinda & Mining			
		Chandikhol			
		Jarka			
		Kuakhia & Hatibari			
		Jajpur Road			
		Anandpur			