

## Omfed Helpline Soon

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The Milk Major, Omfed is shortly introducing a **'Helpline Telephone Service'** for its consumers.

Bishnupada Sethi, CMD Omfed has asked the authorities to arrange the facilities for the Consumers, who are facing difficulties in terms of availability or quality.

Mr.Sethi, a Consumer Friendly Mandarin, heading the largest milk producer of the State said that the consumers can register their complaints or suggestion through this helpline telephone number.



Basant Kumar Mishra, General Manager Marketing said soon one dedicated officer will be in charge of this process and take care of quick redressal of the complain within shortest time.

The Helpline number will be open for the consumers from 10.30 AM to 4.30 PM on all working days.

Since 1981, Omfed an Apex Cooperative in Dairy sector has been serving to the consumers of Odisha.

Omfed has become a household name for milk and milk products. It is now marketing 5 lakh Liters of milk daily along with other value added milk products as well as horticulture & agricultural products.

This is an innovative endeavor & a step closer towards milk consumers of Odisha state, said Mr.Mishra, GM Marketing.

Source : <http://www.tathya.in/new/story.aspx?args=72474013222911B2D14B2C7D40C43A659C2F93F0E33EB0F8>