

Omfed in Big Bazaar

Bhubaneswar : 9/December/2014



In a move to reach more number of customers for omfed milk and dairy products got launched in all the Big Bazaar stores of Bhubaneswar and Cuttack on 9December.

Thanks to the decision of Bishnupada Sethi, CMD of the Milk Major, omfed joined hands with Big Bazaar, which is the flagship hypermarket retail chain from Future Group, having over 170 stores across the country



On this occasion Basant Kumar Mishra, General Manager Marketing omfed and along with Raj Banerjee Regional Business Manager-Big Bazaar unveiled a wide range of omfed products at Big Bazaar Forum Mart.

Sonika Roy, Miss Tiara ,Miss Odisha Finalist and FBB Femina Miss India contestant 2015).

On this occasion Abhishek Singh, Store Karta, Big Bazaar announced the range of omfed products that got introduced like omfed ghee, omfed sweet Curd, omfed chenapoda, omfed milk, omfed paneer, omfed flavoured milk and many more.

He also announced, going forward Big Bazaar is going to run many schemes and exclusive offers on the omfed products in Wednesday bazaar, Monthly Bachat Bazaar and other properties of big bazaar.

A wide range of different products of omfed has already started selling like hot cakes in the Big Bazaar stores from the day of launch itself.

Mr Mishra is very optimistic and hopeful that this introduction will make life more convenient for our much valued customers.

It has been finalized today that Omfed Ice cream would soon be made available across all Big Bazaar stores.

Source : <http://www.tathya.in/new/story.aspx?args=E39C0368D44BE067843EC73CED6EE25078301C05CCA2E871>