



OMFED CORPORATE OFFICE, SAHID NAGAR, BHUBANESWAR-751 007

PRESS NOTE

Dated 24.05.2020

OMFED has announced a new package for promotion of WHOLESALERS and RESELLERS of OMFED milk and dairy products. Accordingly from now on any individual/ firm/ agency/ wholesaler/distributor can purchase OMFED milk products directly from any of the OMFED dairy located in the State/ OMFED wholesale sale point with a minimum billing amount and lot size. The minimum billing amount for milk products must be Rs.7500/-of any product mix for Bhubaneswar Dairy and Rs.5,000/- for other Dairies. There is no restriction for anyone to lift milk products above this threshold limit. The wholesalers who purchases OMFED milk products with the minimum billing amount can also purchase additional plain milk at retail price from the dairy point. The minimum order for milk should be 30 litres per billing.

The Individual/ firm/ agency/ wholesaler can also intimate the respective OMFED dairies in advance and place necessary indents in case of large orders, so that the lots will be kept ready on the date of lifting. These indents can be placed telephonically/ Whatsapp with the respective dairies. As per the revised guidelines issued by OMFED, now there will be no requirement for empanelment of distributors/ wholesalers and no security deposit/ Agreement is required to be made with OMFED for availing products at wholesale rate.



OMFED CORPORATE OFFICE, SAHID NAGAR, BHUBANESWAR-751 007

Ref-22/CO/MKTG/PRODUCTS/20

Dated 24.05.2020

ORDER NO-71/2020

In continuance to order no 18/2020 dated 18th February 2020,OMFED is pleased to announce the sale of Omfed milk products in the wholesale rate to any individual/ firm/ agency/ wholesaler/distributor as per the following guidelines.

GUIDELINE FOR SALE OF OMFED MILK PRODUCTS TO WHOLESALERS & RE-SELLERS	
1	The wholesale rate is applicable to any individual/ firm/ agency/ wholesaler/distributor which purchases OMFED milk products directly from any of the OMFED dairy located in the State/ OMFED wholesale sale point with a minimum billing amount and lot size prescribed.
2	The minimum billing amount for milk products must be Rs.7500/-of any product mix for Bhubaneswar Dairy and Rs.5,000/- for other Dairies. There is no restriction for anyone to lift milk products above this threshold limit.
3	The party must lift the milk products as per lot size as mentioned in Annexure-I. (Applicable to Bhubaneswar dairy)
4	Any party which purchases OMFED milk products with the minimum billing amount, (i.e. Rs 7,500/-for BBSR Dairy and Rs.5000/- for other Dairies) can also purchase additional plain milk at retail price from the dairy point. The minimum order for milk should be 30 Ltrs per billing.
5	The liability of the federation shall cease once the milk or milk products are delivered to the party against 100% payment.
6	The party or representative has to remain physically present at the time of delivery to check the quantity and quality. No claim/ return is entertained after the material/s are sold by the dairies. For any complaint arising thereafter, the concerned party who lifted the said product/s will be personally liable.
7	All social distancing norms shall be followed by the party while purchasing the items from the dairies.

8	The Individual/ firm/ agency/ wholesaler can also intimate the respective OMFED dairies in advance and place necessary indents in case of large orders, so that the lots will be kept ready on the date of lifting. These indents can be placed telephonically/ Whatsapp for the respective dairies in the telephone numbers as mentioned in Annexure-II .
9	No security deposit/ Agreement is required to be made with OMFED for availing products at wholesale rate.
10	Delivery of the product will be subject to the availability.

This office order will come into force with effect from 25.05.2020.



Managing Director

Memo No-1292 dated 24.05.2020:

Copy to Chief General Manager, Omfed/All Sectional Head Omfed.Co/Plant Managers all Dairies/All Units of Omfed/General Manager of all district Milk Unions for information and necessary action.



Managing Director

ANNEXURE-I

LOT SIZE FOR WHOLESALERS/ RESELLERS/ DISTRIBUTORS IN BHUBANESWAR DAIRY							
SL. NO	NAME OF THE PRODUCT	UNIT	PACK SIZE		DISTRIBUTOR LOT SIZE (MINIMUM ORDER QTY)		
			TYPE	NO.	NO.	TYPE	RATE
1	SFM (200 ml. BOTTLE)	No.	WRAP	24	5	WRAP	2287.00
2	RABIDI (80 Gm. CUP)	No.	CARTON	50	1	CARTON	874.80
3	PEDA 100 gm.	No.	CARTON	100	30	PCS	1260.00
4	SWEET CURD (80 Gm. CUP)	No.	CARTON	50	2	CARTON	1120.00
5	PANEER 500 Gm	No.	CARTON	10	1	CARTON	1574.38
6	PANEER 200 Gm	No.	CARTON	25	1	CARTON	1607.81
7	WHOLE MILK CURD (500 Gm POUCH)	No.	CRATE	20	6	CRATE	3898.50
8	PLAIN CURD 400 Gm CUP	No.	CARTON	10	4	CARTON	1398.79
9	PLAIN CURD 200 Gm CUP	No.	CARTON	20	4	CARTON	1585.00
10	PLAIN CURD (100 gm. CUP)	No.	CARTON	40	1	CARTON	418.32
11	LASSI 200 ML. POUCH	No.	BAG	50	4	BAG	1960.00
12	BMS 250ML POUCH	No.	BAG	50	3	BAG	1247.40
13	CHHENA PODA 250 Gm.	No.	CARTON	20	1	CARTON	1542.48
14	CHHENA PODA 100 Gm.	No.	CARTON	50	30	PCS	1014.80
15	TABLE BUTTER 100 Gm. (PKT)	No.	CARTON	160	20	PCS	814.00
16	GHEE 1lit. TIN	No.	CARTON	12	1	CARTON	6365.26
17	GHEE 500ml. TIN	No.	CARTON	24	1	CARTON	6530.10
18	GHEE 200 ml. TIN	No.	CARTON	60	1	CARTON	7033.68
19	GHEE 35ml.Pouch	No.	CARTON	200	50	PCS	1147.50
20	GHEE 15ml.Pouch	No.	CARTON	400	200	PCS	2210.00
21	DAIRY WHITENER 500 GM	Sachet	CARTON	20	1	CARTON	3534.87
22	DAIRY WHITENER 1 KG.	Sachet	CARTON	10	1	CARTON	3432.38
23	PEDA 200 gm.	No.	CARTON	80	30	PCS	2225.57
24	PEDA 400 gm.	No.	CARTON	40	15	PCS	2112.38
25	KHOA 500 gm.	No.	CARTON	30	1	CARTON	4924.55

ANNEXURE-II**TELEPHONE NUMBERS FOR PLACING ADVANCE INDENTS FOR LARGE VOLUMES**

Sl.no	Name of the Dairy	Location of the OMFED Dairy/Stock Point	Telephone numbers	
1	BHUBANESWAR DAIRY	Bhubaneswar Dairy, Omfed Square, Chandrashekarapur, BBSR-751003	9778761309	9439944371
		Cuttack Sales Point Vikash Sadan, Cuttack, Odisha - 753003	9437384842	9437017771
		Puri Sales Point , Grand Road, Puri, Odisha-752001	9658889352	9937436720
		Khordha Sales Point , Talasahi Khordha-752055	9937797203	9658467784
2	BALASORE DAIRY	Balasore Dairy Remuna, Balasore, 756019	9438862220	9438862424
		Bhadrak Sales Point, CDVO Campus,Bhadrak-756100	9439189624	9437297657
		Baripada Sales Point, Industrial Estate,Prafulla nagar,Convent Road- baripada-757001	9439095594	9861375607
3	SAMBALPUR DAIRY	Sambalpur Sales Point, Sakhipada,Sambalpur	9937821646	9861105002
		Jharsuguda Sales Point, Bus Stand ,Jharsuguda	9777679321	9437652500
4	ROURKELA DAIRY	Rourkela Dairy Luakera, Rourkela-769009	7653972207	9776564661
5	BERHAMPUR DAIRY	Berhampur Dairy Ankuspur, via Kukadakhandi Berhampur ,Ganjam -761100	9778222060	7978782710
		Paralakhemundi Sales Point. Hatibari,Bateguda,Paralakhemundi- 761200	8763631731	9438605140
6	KEONJHAR DAIRY	Keonjhar Dairy Silisuan, Raisuan, Keonjhar - 758013	8895373028	9438389806
7	DHENKANAL DAIRY	Dhenkanal Dairy Paikadahikora, Baladia Bandh	7008907986	9337900926

		Gobindpur, -759027		
8	ANUGUL DAIRY	Angul Dairy Panchamahala, Angul,-759132	9437131949	7008333910
9	BHAWANIPATNA DAIRY	Bhawanipatna Dairy Bhangabari Bhawanipatna Kalhandi -766002	9437633825	9853261132
		Balangiri Sales Point ,Near Ramji Temple,Ghandhi Chhak,Balangir	9853954743	9853540822
10	JEYPORE DAIRY	Jeypore Dairy Railway station, Koraput -764002	7008135064	9438008456
11	SALAPADA DAIRY	Jajpur Road Sales Point ,Amarpati Complex,Ganesh bazaar,Vayasa nagar,Jajpur Raoad-755019	9348663116	7008196560
		Jajpur Town Sales Point ,Shantibana House,Gariapur,jajpur Towm- 755001	9437510140	9437838742